**Applicant Information**

**Applicant Name:** Brookline Chamber Players

**Address 2:**

**State:** MA

**Phone:**  617-123-4567

**Website:** http://www.bcp.org/

**Mailing Address:** 1234 Beacon St

**City:**  Brookline, MA

**Zip:** 02446

**Email:** admin@bcp.org

**Applicant Type:** Non-profit organization

**Project Information**

**Grant Type:** Standard Application

**Status:** Submitted

**Council:** Brookline Commission for the Arts

**When will the**  September –

**project take place?** December 2020

**Estimated number** 500

**of people served:**

**Does this project** No

**serve primarily**

**schoolchildren?**

**Application ID:** 12345

**Project Name:** Support for Fall 2020 Concerts

**Project Discipline:** Music

**Where will the** St. Anne’s Parish,

**project take place?** Brookline, MA

**Project Overview**

We recommend that you develop your narrative in word processing software and then copy and paste it into the boxes below.

**Summarize the proposed project.**

The twenty members of the Brookline Chamber Players, along with our Music Director, have the following SPECIFIC AIMS both for this proposed concert project and for our entire 2019-20 season:

1. To enrich the cultural life of Brookline through affordable, high-quality orchestral performances

2. To reach diverse and underserved audiences via outreach events

3. To provide qualified volunteer musicians under professional leadership an opportunity to enhance their skills

Ticket sales cover only a small fraction of the cost associated with producing the Brookline Chamber Players concert season. Among our biggest expenses is space rental, both for rehearsals and performances. We ask for funds to help defray these space rental costs. Full details are in the attached budget.

**Who is the target audience for this project?**

Local classical music lovers are the target audience. In addition, outreach events serve audiences that may not otherwise have a chance to hear a live orchestral performance.

**What is the cost of participation for attendees (if any)?**

Tickets are $15, $10 for students and seniors. Outreach audiences attend free of charge.

**How does the proposed project provide public benefit and contribute to the cultural vitality of the community as a whole?**

The Brookline Chamber Players are committed to enriching the cultural life of Brookline and surrounding towns by providing live performances that include some of the more challenging works in the classical music repertoire. We are expanding the reach of classical music through community-wide outreach and providing chamber music at civic events in Brookline and beyond. Our goal is to help musicians and audiences appreciate the full range of classical music through education and performance.

**Please describe the qualification of key artists, humanists, interpretive scientists or organizations involved with leading the cultural component of this project.**

After a year-long search, the Brookline Chamber Players was delighted to announce the appointment of Wolfgang Mozart as the ensemble’s new Music Director in the 2018-19 season. Maestro Mozart brings an energetic ingenuity to his symphonic and operatic conducting that continues to garner him national attention as a musical leader of his generation. Critically acclaimed for his deep sense of musical style and nuance, Maestro Mozart is Music Director of Opera at the Music Conservatory of Boston, as well as Artistic Director and Conductor of the Mozart Festival Salzburg.

For further details, please see:

https://www.bcp.org/music-director/

For biographies of orchestra members, visit:

https://www.bcp.org/musicians/

**If there are any other individuals or organizations that will be involved in the project as planners, partners, or collaborators, please list them below. If applicable, please distinguish between those who have made a firm commitment to the project and those with tentative or potential involvement.**

St. Anne’s Parish in Brookline hosts our regular season concerts at reasonable rates. The Longwood Rehearsal Rooms, also located in Brookline, host our weekly rehearsals at a reduced rate as an in-kind sponsorship donation. Concert recording is provided by Audio & Media Technology students at the Cambridge Institute of Art; their continued participation allows us to maintain an archive of our performances.

**How are you planning to promote the project to the community and your target audience?**

Concert details are posted on our website, social media, and various local news outlets. We circulate details to our followers via email using MailChimp. We also prepare printed flyers and posters.

**Budget Overview**

**Project Budget**

|  |
| --- |
| **Project Expenses** |
| Salaries/Stipends | $3,500 |
| Space Rental | $2,750 |
| Marketing/Promotion | $200 |
| Supplies | $0 |
| Capital Expenditures | $0 |
| **Subtotal** | **$6,450** |
|  |  |
| Music Rental/Purchase | $1,600 |
|  |  |
| **Subtotal** | **$1,600** |
| **Total** | **$8,050** |
|  |  |
| Projected Income |
| Total Projected Expenses | $8,050 |
| Amount Requested from this LCC | $1,200 |
|  |  |
| Additional Income |
| Additional Income | $6,850 |
|  |  |
| Other Income |
| Description of Funding Source |  |
| Donations from chamber players | $1,750 |
| Donations at large | $2,500 |
| Concert ticket sales | $2,600 |
|  |  |
| **Total** | **$6,850** |

**In-Kind Donations**

**Please list any in-kind goods or services that you anticipate receiving for this project (loaned space, donated materials, etc.). While not required, if you would like to include the dollar value of in-kind donations, you may do so here, or in the Project Budget section above.**

St. Anne’s Parish and the Longwood Rehearsal Rooms provide a reduced rate on space rental for performance as a non-profit. Audio recording (described above) is provided as an in-kind donation. Members of the ensemble donate their time and talent; all are also asked to donate at least $30 per concert cycle: those who cannot contribute monetarily provide other services. None are turned away for lack of ability to contribute financially to the ensemble.

**How will you adjust the project if the council cannot fund the entire amount you are requesting? (For example, how will you raise additional funds or scale the programming back?)**

We are not yet a self-sustaining organzation; in the absence of this grant, the Board and those musicians able to contribute would be asked to donate additional funds.

**If you have applied to other Local Cultural Councils for funding for this specific project, please list the names of those councils below.**

Not applicable.

**Supplemental Grant Application Information**

**Brookline Chamber Players**

The Brookline Chamber Players enrich the cultural life of Brookline and surrounding towns and

would welcome your support. We are a group of dedicated amateurs and professionally trained

musicians from Greater Boston who are excited to share our passion for the whole range of classical music through affordable season concerts, orchestra outreach concerts, and chamber music appearances by our musicians at Brookline civic events. Like local food, we are local music and remain deeply enmeshed in the community.

**Organizational Background**

Mission Statement

The Brookline Chamber Players provide qualified musicians under professional leadership an

opportunity to enhance their skills while enriching the cultural life of the community through affordable performances and outreach events.

The Organization

Recognized by the I.R.S. as a 501(c)3 tax-exempt entity in 2009, the Brookline Chamber Players is a community ensemble comprised of both dedicated amateur and professionally trained musicians. We are now in our seventh concert season. Already we are a highly successful group in the music scene of Greater Boston. With each successive concert, our audiences expand. We continue to raise our visibility in the community through public performances, fund-raising efforts, publicity, and outreach concerts—all in an effort to enlarge and enrich the greater Brookline community. At the same time, we are generating excitement among the concert-going public and garnering positive reviews for our concerts, such as these in The Boston Musical Intelligencer from our recent seasons:

• March 2019 concert, http://www.review.com/BCPMarch2019

• October 2018 concert, http://www.review.com/BCPOctober2018

• May 2018 concert, http://www.review.comBCPMay2018

Additionally, we would like to call your attention to this article about our full-orchestra outreach

concerts:

• http://www.wickedlocal.com/x123456789

This article highlights only one of our many outreach concerts performed locally which allow us to bring the music to those who cannot come to us.

Finances

Financially, the Brookline Chamber Players is a non-profit organization which has no endowment and no paid staff. Our musicians are volunteers. We pay stipends only to our concertmaster and our conductor. As such, we depend on the generosity of donors, including the volunteer musicians of the ensemble, to remain a financially self-sufficient organization. Our financial horizon now extends beyond one season, as we develop a devoted following of audience members and supporters. So that we can better serve our mission of bringing classical music to the people of Brookline and surrounding communities, we are working towards a more viable long-term model of financial health and stability. Thanks to the generosity shown by our community we are able to begin extending our vision and planning into the near-term future as we work to knit together the community and musical fabric of Brookline.

All financial matters, including the administration of grant funds, are overseen by the Board of Directors of the Brookline Chamber Players

**Project Timeline (tentative) – October 2020 Concert**

Rent/Purchase Music: 8/1/20

First Rehearsal: 9/1/20

Create/Release Advertising Materials: 10/1-10/25/20

Create/Print Programs: 10/19-10/23/20

Dress Rehearsal: 10/23/20

Concert: 10/24/20

Outreach Concert: 10/25/20

Note: this timeline is representative of a typical concert cycle, and has been implemented successfully multiple times over successive concert seasons.

Please note that the Project Budget in this application is representative of the major costs for a single concert cycle, and that the ensemble currently presents four concert programs per season.